



Dear Distributor,

It has been almost 2 years since the inception of our Sterling Rewards Program. We hope that you find the program to be valuable and would like to thank you for your participation.

Effective October 1st, 2008, we are pleased to announce that we will be restructuring the program to have different point totals for new and repeat orders. This will allow us to award more points for new orders.

Please see below for our newly revised Qualifying Order Points Schedule. For complete details on our Rewards Program you can visit us at <http://www.sbfnet.com/rewards/details.php>

Qualifying New & Repeat Orders Point Award Schedule

Repeat Orders	New Orders*
<i>Custom Checks & Forms</i>	<i>Custom Checks & Forms</i>
\$200 - \$325 = 75 points	\$200 - \$325 = 150 points
\$326 - \$450 = 150 points	\$326 - \$450 = 250 points
\$451 - up = 200 points	\$451 - up = 350 points
<i>Stock Checks & Forms</i>	<i>Stock Checks & Forms</i>
\$50 - \$99 = 50 points	\$50 - \$99 = 75 points
\$100 - \$175 = 75 points	\$100 - \$175 = 125 points
\$176 - up = 100 points	\$176 - up = 175 points
<i>Envelopes</i>	<i>Envelopes</i>
\$200 - \$325 = 50 points	\$200 - \$325 = 75 points
\$326 - \$450 = 75 points	\$326 - \$450 = 125 points
\$451 - up = 100 points	\$451 - up = 175 points

Bonus Schedule

- *Any qualifying perfect NEW order between \$50 and \$99 will earn 50 bonus points.
- Any qualifying perfect NEW order, \$100 and over will earn 100 bonus points.

A perfect order is one that is not delayed in our manufacturing process by questions due to copy problems, incomplete specifications or other problems.

Don't forget to add your Rewards Account Number to your Purchase Order at time of submission to receive rewards points for that order. Points are valid for 6 months from the date earned. Any points not used within 6 months of receiving them are deleted from your account and will no longer be honored.

Kathie Swanson, Rewards Program Coordinator

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